

# RAJAR DATA RELEASE

Q3 2023 – October 26<sup>th</sup> 2023



## Weekly Reach (000s)

| BBC Radio Listening            |        |        |        | Commercial Radio Listening |        |        |        |
|--------------------------------|--------|--------|--------|----------------------------|--------|--------|--------|
|                                | Q3 22  | Q2 23  | Q3 23  |                            | Q3 22  | Q2 23  | Q3 23  |
| All BBC Radio                  | 33,021 | 31,680 | 31,687 | All Commercial Radio       | 38,188 | 39,192 | 39,283 |
| All BBC Network Radio          | 30,296 | 28,808 | 29,015 | All National Commercial    | 26,227 | 26,748 | 27,068 |
| All BBC Local / Regional Radio | 7,824  | 7,657  | 7,341  | All Local Commercial       | 25,856 | 27,704 | 27,385 |

## Share of Hours (%)

| BBC Radio Listening            |       |       |       | Commercial Radio Listening |       |       |       |
|--------------------------------|-------|-------|-------|----------------------------|-------|-------|-------|
|                                | Q3 22 | Q2 23 | Q3 23 |                            | Q3 22 | Q2 23 | Q3 23 |
| All BBC Radio                  | 46.7  | 43.2  | 43.8  | All Commercial Radio       | 50.9  | 54.5  | 54.1  |
| All BBC Network Radio          | 41.3  | 37.6  | 38.7  | All National Commercial    | 24.7  | 26.3  | 26.8  |
| All BBC Local / Regional Radio | 5.4   | 5.7   | 5.1   | All Local Commercial       | 26.2  | 28.1  | 27.2  |